

Course Syllabus

Course Information - Business Foundations (course number)

Semester course .50 credit

Teacher Contact Information

Mrs. Donna Pena. Huron High School. Room 201. 419-433-1201.
donna_pena@huronhs.com. 7:00am - 3:00pm.

Course Pre-requisites

None

Course Description

Are you interested in learning about the fundamentals of business? Then this is the class for you!

Topics include:

Global and economic environment, ethics and social responsibility, forms of ownership and franchising, entrepreneurship and small business, accounting and finance, securities, marketing, management, human resources, and information technology.

Business Foundations is available to students in 10th - 12th grade.

Student Learning Objectives/Outcomes

Characteristics of the economy

Opportunities and challenges of global markets

Business ethics and social responsibility

Forms of business ownership and franchising

Entrepreneurship and small business

Accounting and financing practices

Investment strategies

Marketing

Principles of management and human resource challenges

Information technology

Operations management

Business law

Required Textbooks and Software

BUSN 4, Kelly and McGowen

Internet, Web 2.0

Suggested Textbooks and Materials

None

Assignments & Academic Calendar

Part 1: The Business Environment

Ch 1, 2, 3, & 4

Part 2: Forming, Owning, and Financing a Business

Ch 6, 7, 8, 9, 10

Part 3: Marketing and Management

Ch 11, 12, 13, 14, 15

Part 4: Emerging Trends in Business

Ch 16, 17, & Appendix 2

Grading Policy

Standard HHS grading scale

ODE Academic Content Standards:

Meets the ODE Business Education Academic Content Standards: See website

<http://www.ode.state.oh.us/GD/Templates/Pages/ODE/ODEDetail.aspx?page=3&TopicRelationID=1702&ContentID=40028>